

PRESS RELEASE

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Sonoma Forge Expands Custom Options for Exposed Shower Systems

New WaterBridge handshower and cold-water additions provide for endless aesthetic and performance combinations.





Left: Floor mount shower featuring arched gooseneck shower arm and handwand hook; Right: Wall mount shower featuring 12" contemporary rainhead with contemporary handwand

(Petaluma, CA, November 26, 2024) Sonoma Forge, manufacturer of luxury plumbing fixtures that elevate humble plumbing parts to designer status, is making more options available for their iconic, exposed shower systems within their WaterBridge Collection. New options include a gracefully arched gooseneck shower arm, as well as an enhanced handshower attachment and a series of cold-water-only models for installations where hot water is not needed or available.

You may select dual showerheads with additional riser and shut offs, switch handshower orientation from right to left, and modify any of the vertical dimensions to fit an existing space. This flexibility bolsters an already diverse product line that features pressure-balanced and thermostatic "set-it-and-forget-it" models as well as

"Our WaterBridge Collection gets its highly adaptive custom options from the nature of simple plumbing parts. The exposed showers not only offer a unique look they provide the opportunity to make that look truly your own by mixing and matching elements, styles, and finishes. The combinations are nearly endless, offering the perfect conversation piece to elevate modern homes."

-Erik Ambjor, Sonoma Forge President





Outdoor shower featuring 12" contemporary rainhead with matching handwand in Satin Nickel (left) and Oil-Rubbed Bronze (right)

wall- and floor-mount installations and choice of spout for the foot wash. Also, choose from five standard finishes, cross or T-handles, and foot wash spout in waterfall or spray styles.

More new options include a 12" traditional rainhead or 12" contemporary rainhead along with contemporary handwand, plunger-style adjustable shower head (with 45-degree shower arm), 24" handshower slide bar, 10" spout extension to lower it to footwash level, ceiling support, and an alternate handwand hook which clamps onto the shower body instead of mounting to the wall.

WaterBridge showers offer a unique industrial style look with the feel of rustic raw materials welded together to beautiful effect. Numerous options allow for complete customization for interior or exterior showers. Showers are available in multiple combinations and accessory options.

The showers are available in Rustic Nickel, Rustic Copper, Satin Nickel, Oil-Rubbed Bronze, and Matte Black finishes, as well as many others on a special-order basis. They are forged in USA.

About Sonoma Forge

Located in the heart of Northern California's wine country, Sonoma Forge's roots are steeped in a rich history of industrial foundries where craftsmen hand forge metals. We celebrate the art of skillful metalworking and machining by highlighting the beauty of metal in our unique line of designer faucets and tub fillers, dramatic shower systems, and coordinated bath accessories. Our distinctive product line offers homeowners refreshing design options with a decidedly masculine sense of style that enhances any setting, whether urban loft, country villa, or boutique hotel. Sonoma Forge's artistry and attention to detail is supplemented with innovative technology in models offered with Sans Hands, our exclusive sensor faucet technology. All Sonoma Forge products are handcrafted and assembled by artisans dedicated to forging the finest, most extraordinary products on the market. For more information about Sonoma Forge, call 1-800-330-5553 or visit SonomaForge.com

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