



SONOMA FORGE
DESIGNER FAUCETS

PRESS RELEASE

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SansHands Faucet Offers Innovative, Stylish Approach to Touch-Free Handwashing

Touchless faucet combines Sonoma Forge's distinctive industrial style with new technology to help reduce the spread of germs and elevate convenience



SansHands Waterfall spout in Satin Nickel

(Petaluma, CA, July 2, 2024) Sonoma Forge, manufacturer of hand-forged bath fixtures inspired by humble plumbing parts, improves on the touch-free faucet with **SansHands**. One of the few hands-free faucets for the home, SansHands deftly melds the modern, hygienic convenience of touchless technology with the company's rustic, artisan-crafted design aesthetic. And it's even more unique in its operation: It uses electromagnetism rather than visible sensors, a vast improvement over outdated, infrared systems.

“Bacteria and viruses can remain on faucet handles for days. By eliminating the need to touch the handles or spout, SansHands offers better hygiene and can help reduce the spread of harmful germs. Plus, with no handles to collect water and soapy buildup, going hands free can reduce cleaning needs in the bathroom.”

—Erik Ambjor, Sonoma Forge President

SansHands technology combines a low-voltage current with an electromagnetic field. When users approach the faucet, they break the electromagnetic field which opens the faucet valve and starts the flow of water; when the user walks away, the water stops.

“Bacteria and viruses can remain on faucet handles for days. By eliminating the need to touch the handles or spout, SansHands offers better hygiene and can help reduce the spread of harmful germs,” says Erik Ambjor, Sonoma Forge President. “Plus, with no handles to collect water and soapy buildup, going hands free can reduce cleaning needs in the bathroom.”

SansHands comes in wall- and deck-mount options in several of Sonoma Forge’s modern industrial styles, including the versatile **WherEver** series, evoking the unpretentious forms of well pumps; the rugged **CiXX** collection, whose hand-hammered texture celebrates a blacksmith’s labor; and the strikingly modern **Strap** line, inspired by the simplicity of a common U-bolt fastener. Sans Hands is also ideal for hospitality and commercial environments.



SansHands Gooseneck spout in Oil Rubbed Bronze

About Sonoma Forge

Located in the heart of Northern California’s wine country, Sonoma Forge’s roots are steeped in a rich history of industrial foundries where craftsmen hand forge metals. We celebrate the art of skillful metalworking and machining by highlighting the beauty of metal in our unique line of designer faucets and tub fillers, dramatic shower systems, and coordinated bath accessories. Our distinctive product line offers homeowners refreshing design options with a decidedly masculine sense of style that enhances any setting, whether urban loft, country villa, or boutique hotel. Sonoma Forge’s artistry and attention to detail is supplemented with innovative technology in models offered with **Sans Hands**, our exclusive sensor faucet technology. All Sonoma Forge products are handcrafted and assembled by artisans dedicated to forging the finest, most extraordinary products on the market. For more information about Sonoma Forge, call 1-800-330-5553 or visit SonomaForge.com.

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