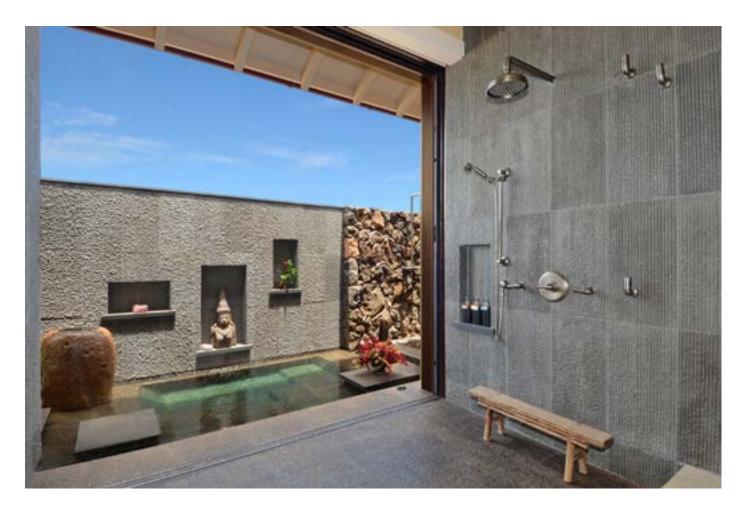


PRESS RELEASE

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Sonoma Forge's Thermostatic Shower System Now Available in the Popular WherEver Collection

Customizable system combines WherEver's concealed clean look with premium wellness



(Petaluma, CA, June 20, 2023) Sonoma Forge now offers its Thermostatic Shower System as part of the iconic WherEver Collection. The pairing merges the clean rustic styling of the customizable WherEver Collection with the safety and wellness benefits of the company's thermostatic shower systems.

New WherEver Collection concealed shower system

"Combining the safety and convenience of Therm technology with our clean-yet-rustic WherEver Shower Collection was a natural next step. Now designers and homeowners have even more options for creating a comfortable and customized luxury shower."

-Erik Ambjor, Sonoma Forge President

Like all Sonoma Forge thermostatic showers, the new WherEver concealed shower system combines safety and convenience. The system features a set-it-and-forget-it temperature control valve along with shut-offs that control the water flow to each function, such as rainhead or plunger-style shower head, hand shower on hook or slidebar, tub filler or footwash, as well as multiple body sprays. A designer's go-to product, WherEver allows you to build your own unique showering experience.

"Combining the safety and convenience of Therm technology with our clean-yet-rustic WherEver Shower Collection was a natural next step. Now designers and homeowners have even more options for creating a comfortable and customized luxury shower," said Erik Ambjor, President of Sonoma Forge.

The new WherEver Collection concealed shower system features the ultimate in flexibility with a variety of accessory options, from matching towel bars and robe hooks to unique shower door handles to decorative floor drains, to create a polished, harmonious, and stylish look throughout the bathroom. Completing the look is a selection of designer finishes: Rustic Nickel, Satin Nickel, Rustic Copper, Oil-Rubbed Bronze, and Matte Black.

About Sonoma Forge

Located in the heart of Northern California's wine country, Sonoma Forge's roots are steeped in a rich history of industrial foundries where craftsmen hand forge metals. We celebrate the art of skillful metalworking and machining by highlighting the beauty of metal in our unique line of designer faucets and tub fillers, dramatic shower systems, and coordinated bath accessories. Our distinctive product line offers homeowners refreshing design options with a decidedly masculine sense of style that enhances any setting, whether urban loft, country villa, or boutique hotel. Sonoma Forge's artistry and attention to detail is supplemented with innovative technology in models offered with Sans Hands, our exclusive sensor faucet technology. All Sonoma Forge products are handcrafted and assembled by artisans dedicated to forging the finest, most extraordinary products on the market. For more information about Sonoma Forge. call 1-800-330-5553 or visit SonomaForge.com.

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