



SONOMA FORGE
DESIGNER FAUCETS

PRESS RELEASE

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Outdoor Shower Wins Sonoma Forge's Semi-Annual Photo Contest

Gramercy Design uses rustic WaterBridge shower to add the ideal touch to coastal home while showcasing the brand's industrial vibes and perfectly aged patina

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The handcrafted artisanship and unique industrial design of Sonoma Forge's bath and kitchen fixtures has come to life through the entries in the manufacturer's semi-annual photo/design contest. Designers, architects, and customers showcased their projects featuring Sonoma Forge shower systems, faucets, and tub fillers, with entries ranging from a rustic-yet-exotic powder room to a luxurious contemporary master bath to an elegant transitional kitchen. Kyle O'Donnell, founder of Gramercy Design in New York, won the first of two contests in 2023, in recognition of an outdoor shower he completed in The Hamptons.

The photo contest sought completed bathrooms and kitchens boasting not only a unique, eye-catching aesthetic, but also exemplary specification of

CONTEST WINNER:
O'Donnell's Hamptons
beach house WaterBridge
outdoor shower



Photo by Matthew Placek, design by GRAMERCY DESIGN

“I first saw Sonoma Forge’s WaterBridge exposed outdoor shower at a friend’s beach house out on Long Island. The house was on the ocean, so the entire outdoor shower was coated in a rustic patina—it was phenomenal. I started specifying these in every project possible. Everyone raves about these showers.”

—Kyle O’Donnell, founder of Gramercy Design, New York

Sonoma Forge products within the space and parameters of the project and with consideration for technical and practical concerns.

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O’Donnell’s shower oozes coastal vibes, with Sonoma Forge’s **WaterBridge** pressure-balanced floor-mount shower set against softly aged cedar shingles. The Rustic Nickel finish combines with the design’s exposed copper tees, elbows, and pipe for a look perfectly suited to the setting while the WaterBridge rainhead shower delivers a refreshing spray after a day in the salt and sea.

“Our first of two contests this year saw a host of strong entries—it was very hard to choose a winner,” said Erik Ambjor, President of Sonoma Forge. “We found ourselves inspired by O’Donnell’s outdoor shower, which evokes the feeling of shaking off the winter blues, hitting the surf on a warm day, then rinsing off under a luxurious shower. The design pays homage to humble plumbing ware and the patina perfectly suits the home’s setting.”

Sonoma Forge awarded O’Donnell a **WaterBridge** deck mount lavatory faucet with Elbow spout for his standout project photo. “We knew that all the exposed outdoor elements needed to withstand the saltwater air. Sonoma Forge is the only supplier of outdoor plumbing fittings that we trust to hold up in harsh conditions while maintaining a perfect finish,” O’Donnell said. “We will keep specifying these.”

About Sonoma Forge

Located in the heart of Northern California’s wine country, Sonoma Forge’s roots are steeped in a rich history of industrial foundries where craftsmen hand forge metals. We celebrate the art of skillful metalworking and machining by highlighting the beauty of metal in our unique line of designer faucets and tub fillers, dramatic shower systems, and coordinated bath accessories. Our distinctive product line offers homeowners refreshing design options with a decidedly masculine sense of style that enhances any setting, whether urban loft, country villa, or boutique hotel. Sonoma Forge’s artistry and attention to detail is supplemented with innovative technology in models offered with **Sans Hands**, our exclusive sensor faucet technology. All Sonoma Forge products are handcrafted and assembled by artisans dedicated to forging the finest, most extraordinary products on the market. For more information about Sonoma Forge, call 1-800-330-5553 or visit **SonomaForge.com**.

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