



SONOMA FORGE
DESIGNER FAUCETS

PRESS RELEASE

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Sonoma Forge's Popular Exposed Shower Systems Evolved for Improved Outdoor Use

An array of accessories and upgrades make it easy to create a perfectly personalized outdoor shower



WaterBridge Exposed Shower with Grab Bar, Robe Hook, and Shower Drain coordinating accessories

(Petaluma, CA, March 11, 2021) Sonoma Forge, known for its handcrafted and artisan-assembled fittings, has made its popular **WaterBridge Exposed Shower Systems** even more functional and ergonomic for outdoor use. While reflecting Sonoma Forge's signature durability and rustic style, the handcrafted product, including a Swiveling Rainhead, Hand Shower, Footwash, as well as Euro-Connect handle and accessories, were designed to perfectly coordinate with the system, while offering the ultimate in comfort and convenience.

“Although our Exposed Shower Systems have been in favor among designers and homeowners in our niche for some time, we’re constantly looking for innovative and creative ways to improve upon our systems,” says Erik Ambjor, Sonoma Forge President. “To this end, the additions have taken an already very popular design and made it even more user-friendly and ergonomic for residential and hospitality applications, both indoors and out.”



WaterBridge Swiveling Rainhead

The products are enhanced to include more choices and added convenience. An improved Swiveling Rainhead not only adjusts to the ideal angle for bathing, it also allows for better draining after use. A new WaterBridge Hand Wand—a highly desirable feature both inside and out—blends with the collection’s signature bold and rustic look while adding flexibility. An Optional 45-Degree Arm was added to accommodate the Plunger-Style Shower Head with adjustable spray, and a new Matte Black finish option is an ideal fit with today’s trending black hardware finishes.

Illustrating that the Sonoma Forge design team has paid attention to every last detail is a Footwash extension. This piece lowers the spout to the appropriate height for rinsing sandy toes or muddy shoes. There’s also a Spray Head option for foot rinsing, offering users yet another design alternative. Enhancing function while adding to the “rustic chic” décor theme are accessories such as a Hand Shower Sidebar, Clamp Soap Dish, Clamp Hand Shower Bracket, and coordinating Shower Drain.

Sonoma Forge’s WaterBridge Exposed Shower Systems have been included in boutique hotels and resorts around the world. Some of the additional elements have made the showers even more desirable for hospitality environments. A Euro-Connect Handle eliminates the set of screws that once held the handle onto the cartridge. This results in a more streamlined and secure design that doesn’t require tightening—a detail that designers and architects in the hospitality field find especially appealing.

Even with all of the features and products, sometimes standard exposed showers aren’t an exact fit for a particular project. In this case, Sonoma Forge is always open to customization. “We love it when designers ask us if we can create something specific for their project. It gets our creative juices flowing,” Ambjor says.

In addition to Matte Black, the latest finish, Sonoma Forge’s Exposed Shower Systems are available in Rustic Nickel, Satin Nickel, Rustic Copper, and Oil Rubbed Bronze. List pricing begins at \$3,500 in any of the available finishes with an 8-inch rain showerhead.



Waterbridge Exposed Shower System with Small-Faced Hand Shower and Waterfall-Style Footwash

About Sonoma Forge

Located in the heart of Northern California’s wine country, Sonoma Forge’s roots are steeped in a rich history of industrial foundries where craftsmen hand forge metals. We celebrate the art of skillful metalworking and machining by highlighting the beauty of metal in our unique line of designer faucets and tub fillers, dramatic shower systems, and coordinated bath accessories. Our distinctive product line offers homeowners refreshing design options with a decidedly masculine sense of style that enhances any setting, whether urban loft, country villa, or boutique hotel. Sonoma Forge’s artistry and attention to detail is supplemented with innovative technology in models offered with **Sans Hands**, our exclusive sensor faucet technology. All Sonoma Forge products are handcrafted and assembled by artisans dedicated to forging the finest, most extraordinary products on the market. For more information about Sonoma Forge, call 1-800-330-5553 or visit **SonomaForge.com**.

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