**PRESS RELEASE**

CONTACT: Mary Beth Duehr

d u e h r & a s s o c i a t e s

1902 Wright Pl, Ste 200

Carlsbad, CA 92008(760) 918-5622

marybeth@duehrandssociates.com

Touchless Hand Washing Helps Hygiene and Overall Health

Sonoma Forge’s Sans Hands Automated Faucet Technology helps reduce the spread of disease and bacteria while washing hands

(Petaluma, CA, May 5, 2020) We know that washing our hands is the most effective way to prevent the spread of bacteria and diseases such as COVID-19. But hands-free hand washing can even further reduce the spread of harmful germs that can make us sick. Bacteria and viruses can linger on faucet handles for days, where they can easily be picked up when turning the water on and off. Sonoma Forge’s [Sans Hands Automated Faucet Technology](https://sonomaforge.com/designer-sensor-faucets.html) eliminates the need to touch the faucet handles, thereby eliminating the transfer of harmful pathogens from turning on and off a traditional faucet. With no visible sensors, Sans Hands faucets help to keep homeowners, as well as those in hospitality and commercial settings, safe and healthy.

“Our Sans Hands Automated Faucet Technology offers an effective, germ-free way to address concerns over the spread of disease and bacteria,” says Erik Ambjor, Sonoma Forge President. “Plus, since it uses electromagnetism rather than visible sensors, the technology is a vast improvement over outdated, infrared systems.”

One of the few manufacturers to offer touch-free hand washing technology for the home, Sonoma Forge created Sans Hands technology by combining a low-voltage current with an electromagnetic field. When a user approaches the faucet and interrupts the electromagnetic field, the faucet valve opens to begin the flow of water. When the user walks away, the water stops, which also helps with water conservation. And besides offering better hygiene, touchless faucets also make it easier to keep the bathroom clean since there are no handles to collect water spots and soapy buildup.

A perfect fit for today’s modern industrial styles, Sans Hands are available using the spouts from the versatile [WherEver](https://sonomaforge.com/wherever-designer-faucets.html) series, the rugged [CiXX](https://sonomaforge.com/cixx-designer-faucets.html) collection and the modern [Strap](https://sonomaforge.com/strap-designer-faucets.html) line. They come in wall- and deck-mount configurations and offer a suite of [coordinating bath accessories](https://sonomaforge.com/bath-accessories.html) including decorative hardware, towel bars, tissue holders, mirror mounts, and more to complete the industrial look.

**About Sonoma Forge**

Located in the heart of Northern California’s wine country, Sonoma Forge’s roots are steeped in a rich history of industrial foundries where craftsmen hand forge metals. We celebrate the art of skillful metalworking and machining by highlighting the beauty of metal in our unique line of designer faucets and tub fillers, dramatic shower systems, and coordinated bath accessories. Our distinctive product line offers homeowners refreshing design options with a decidedly masculine sense of style that enhances any setting, whether urban loft, country villa, or boutique hotel. Sonoma Forge’s artistry and attention to detail is supplemented with innovative technology in models offered with [Sans Hands](http://www.sonomaforge.com/designer-sensor-faucets.html), our exclusive sensor faucet technology. All Sonoma Forge products are handcrafted and assembled by artisans dedicated to forging the finest, most extraordinary products on the market. For more information about Sonoma Forge, call 1-800-330-5553 or visit [SonomaForge.com](http://www.sonomaforge.com).

###