



SONOMA FORGE

DESIGNER FAUCETS

FOR IMMEDIATE RELEASE

CONTACT

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Sonoma Forge's WherEver Faucets Marry Vintage, Artisan Style With Versatility

Unique faucets' "wherever" installation makes it easy for designers
to incorporate rustic, on-trend styles

(Petaluma, CA, June 20, 2019) As trends come and go, designers and homeowners continue to seek out styles from a familiar well—classic vintage looks with a timeless aesthetic that evokes nostalgia and a sense of place. From the company's iconic WaterBridge Collection, known for elevating humble plumbing parts into everyday art pieces, the **WherEver** spouts and handles recall images of well pumps and the unpretentious forms of simpler times. Offered in a variety of styles, along with independent controls, this collection provides designers with the flexibility they need to create truly unique spaces.

"HGTV recently noted a distinct drift toward slow living, which in home décor translates into the artisanal," says Sonoma Forge President, Erik Ambjor. "With their simplicity in form and rustic origins, WherEver lavatory faucets meet this demand while offering tremendous design versatility with anywhere installation."



WherEver with
waterfall spout
in Rustic Nickel

WherEver faucets are a widespread version of the WaterBridge collection, with independent controls that allow for complete flexibility for deck- or wall-mount installation “wherever” designers wish. The WherEver collection blends plumbing-esque lever handles or cross handles with several spout designs, including an Asian-inspired waterfall spout, a more industrial elbow spout, minimalist cap spout, or a more traditional gooseneck spout. Completing the look is a selection of **finishes** hand-selected to complete the industrial look: Rustic Nickel, Satin Nickel, Rustic Copper, and Oil-Rubbed Bronze.



WherEver with gooseneck spout in Satin Nickel



WherEver with elbow spout in Rustic Copper

About Sonoma Forge

Located in the heart of Northern California's wine country, Sonoma Forge's roots are steeped in a rich history of industrial foundries where craftsmen hand forge metals. We celebrate the art of skillful metalworking and machining by highlighting the beauty of metal in our unique line of designer faucets and tub fillers, dramatic shower systems, and coordinated bath accessories. Our distinctive product line offers homeowners refreshing design options with a decidedly masculine sense of style that enhances any setting, whether urban loft, country villa, or boutique hotel. Sonoma Forge's artistry and attention to detail is supplemented with innovative technology in models offered with **Sans Hands**, our exclusive sensor faucet technology. All Sonoma Forge products are handcrafted and assembled by artisans dedicated to forging the finest, most extraordinary products on the market. For more information about Sonoma Forge, call 1-800-330-5553 or visit **SonomaForge.com**.

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