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# SONOMA FORGE

## DESIGNER FAUCETS

FOR IMMEDIATE RELEASE

## A Picture's Worth... a New Sonoma Forge Faucet!

Sonoma Forge announces new semi-annual photo contest; winners receive a free faucet

**(Petaluma, CA, December 6, 2018)**

Sonoma Forge, the company known for its handcrafted artisan-assembled faucets and tub fillers, dramatic shower systems, and signature "industrial chic" style, announces a nationwide photo contest. Now through July 1, 2019, the company is accepting installation shots of any Sonoma Forge lavatory faucet or shower. The owner of the best photo entry will receive a new **WaterBridge** lavatory faucet, plus all submissions may potentially be featured on the company's newly **redesigned website** and other marketing materials.

"We came up with the idea because our customers frequently send us pictures of their faucet or shower installation, and we thought why not make a contest out of it and reward the winner with a very nice prize – a brand new Sonoma Forge faucet. It gives us a chance to reward them for their loyalty, and potentially gives them the chance to showcase their project on our new website and other marketing materials," says Sonoma Forge president, Erik Ambjor. "We added an expanded image gallery to our new website along with a fresh, new design and smartphone-friendly interface. We'll



Wherever  
Lavatory Faucet

feature the best images from the contest in the gallery, giving our customers the opportunity to share their inspiring installations with others shopping for Sonoma Forge products,” adds Ambjor, who will personally select the contest winners.

The first winner in the semi-annual photo contest will be announced in July 2019. They will receive a WaterBridge lavatory faucet (retail value up to \$1,760) with their choice of spout style and size, volume control, mounting position, and finish. The contest is open to anyone, including homeowners, designers, architects, editors, or any consumer with a Sonoma Forge lavatory faucet or shower installation and rights to the image. Photos may be taken with any kind of camera, including a smartphone. There is no limit to the number of entries that may be submitted or the number of images submitted per entry. Entrants are encouraged to send unedited, high-resolution images that include several shots from a variety of angles.

To enter, visit

**[www.sonomaforge.com/contest](http://www.sonomaforge.com/contest)**

and follow the instructions.

The link includes tips for submitting the best photos as well as important information on usage rights.



**WherEver Wall Mounted Lavatory Faucet**

### **About Sonoma Forge**

Located in the heart of Northern California's wine country, Sonoma Forge's roots are steeped in a rich history of industrial foundries where craftsmen hand forge metals. We celebrate the art of skillful metalworking and machining by highlighting the beauty of metal in our unique line of designer faucets and tub fillers, dramatic shower systems, and coordinated bath accessories. Our distinctive product line offers homeowners refreshing design options with a decidedly masculine sense of style that enhances any setting, whether urban loft, country villa, or boutique hotel. Sonoma Forge's artistry and attention to detail is supplemented with innovative technology in models offered with **Sans Hands**, our exclusive sensor faucet technology. All Sonoma Forge products are handcrafted and assembled by artisans dedicated to forging the finest, most extraordinary products on the market. For more information about Sonoma Forge, call 1-800-330-5553 or visit **[www.sonomaforge.com](http://www.sonomaforge.com)**.

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