Contact: Mary Beth Duehr

d u e h r & a s s o c i a t e s

1902 Wright Pl, Ste 200

Carlsbad, CA 92008

tel 760.918.5622

fax 760.918.5505

[marybeth@duehrandassociates.com](mailto:marybeth@duehrandassociates.com)

FOR IMMEDIATE RELEASE

Sans Hands Automated Faucet Technology From Sonoma Forge Redefines Touchless Hand Washing

Artfully integrating into today’s modern hospitality environments, Sans Hands faucets use electromagnetism to streamline the hand washing process and reduce the spread of disease and bacteria

(Petaluma, CA, January 4, 2018) Driven by growing concern over germs and bacteria on restroom surfaces, more hospitality environments are turning to hands-free, automated faucet technology. With no visible sensors, [Sans Hands](http://www.sonomaforge.com/designer-sensor-faucets.html) from [Sonoma Forge](http://www.sonomaforge.com) offers an improvement over outdated infrared technology. Sans Hands incorporates an electromagnetic proximity sensor, packaged in stylish designs that perfectly fit today’s modern industrial style.

“Rather than relying on old, unreliable infrared technology, Sans Hands allows users to skip the frustration of frantic hand waiving and enjoy the stylishly unique bathroom décor,” says Sonoma Forge president, Erik Ambjor.

Sans Hands uses the basic principal of electromagnetism. Simply speaking, the components include a spout, a low-voltage current from an electrical source (either battery or plug-in) and an electronic “brain” supplying an electromagnetic field to the spout. When a user approaches the faucet, the electromagnetic field is interrupted, which opens and closes the valve.

Sans Hands Sensor Faucets are available using the spouts from the versatile [WherEver](http://www.sonomaforge.com/wherever-designer-faucets.html) series, the rugged [CiXX](http://www.sonomaforge.com/cixx-designer-faucets.html) collection, and the modern [Strap](http://www.sonomaforge.com/strap-designer-faucets.html) line. They come in wall- and deck-mount configurations and are available in a wide array of [finishes](http://www.sonomaforge.com/faucet-finishes.html), including special order. A suite of coordinating bath [accessories](http://www.sonomaforge.com/bath-accessories.html), including decorative hardware, towel bars, tissue holders, mirror mounts, and more complete the industrial look.

Sans Hands Sensor Faucets retail for $1,900.

**About Sonoma Forge**

Located in the heart of Northern California’s wine country, Sonoma Forge’s roots are steeped in a rich history of industrial foundries where craftsmen hand forge metals. We celebrate the art of skillful metalworking and machining by highlighting the beauty of metal in our unique line of designer faucets and tub fillers, dramatic shower systems, and coordinated bath accessories. Our distinctive product line offer homeowners refreshing design options with a decidedly masculine sense of style that enhances any setting, whether urban loft, country villa, or boutique hotel. Sonoma Forge’s artistry and attention to detail is supplemented with innovative technology in models offered with [Sans Hands](http://www.sonomaforge.com/designer-sensor-faucets.html), our exclusive sensor faucet technology. All Sonoma Forge products are handcrafted and assembled by artisans dedicated to forging the finest, most extraordinary products on the market. For more information about Sonoma Forge, call 1-800-330-5553 or visit [www.sonomaforge.com](http://www.sonomaforge.com).

###